

# REDEFINING COMMUNICATION: Own Your Message, Own Your Story, Own Your Courage



Unlock the doors to enhanced productivity and leadership with actionable communication strategies.

## WHO THIS KEYNOTE IS FOR:

- Groups who have identified communication as a key barrier to success.
- Team members looking to improve or enhance their communication skills.

## THE HARD TRUTH:

- Communication directly affects employee engagement, workplace culture, productivity, and client relations.<sup>1</sup>
- 86 percent of employees and executives identify poor communication as a major workplace problem.<sup>2</sup> That means the *majority* of your team feels they are not communicating effectively with each other.

## HOW I CAN HELP:

- I'll identify the core of your communication challenges and reveal how **fear can mute even the most competent communicators**.
- Together, we'll explore how the why behind your words is just as crucial as **how you deliver them**.
- I'll make the three key rhetorical strategies of logos, pathos, and ethos easy to understand so you can walk away with **practical tools and immediate next steps** for reshaping communication in all areas of your life.

## WHAT YOU'LL GET FROM ME:

- I make complex concepts accessible and engaging **through rich storytelling, concrete research, and genuine enthusiasm** for the subject.
- I incorporate **interactive elements** people want to participate in! Quick partner activities give you the chance to practice putting ideas into action.

<sup>1</sup> Indeed, <sup>2</sup> Fierce Inc.



IN-PERSON OR VIRTUAL

OPTIONAL: ADD A  
WORKSHOP COMPONENT

LEARNING OUTCOMES

### Communication Barrier Busters

Identify and tackle the real obstacles to effective communication in both personal and professional settings.

### Communication Tools

Master smart innovative techniques for authentic and influential communication.

### Confidence Building

Elevate your speaking style and improve confidence in all areas of your life.

